



Program Schedules

The Program Schedule reflects the Inventory created in the system. Below is an overview of the Program Schedule with tips on navigation.

Inventory/Program Schedule: A Start Date and a Station are all that are needed to populate the Program Schedule grid. Hit “Search” to create the weekly schedule.

Program Search		Start Date	Station	Interval	View Mode	Hide programs not enabled for selling	
Elle		06/29/2009	WTV-SC-5	5 min	Weekly	<input type="checkbox"/>	
						<input type="button" value="Search"/>	<input type="button" value="Clear"/>
	Monday 06/29/09	Tuesday 06/30/09	Wednesday 07/01/09	Thursday 07/02/09	Friday 07/03/09	Saturday 07/04/09	Sunday 07/05/09
12:00p	TV-SC Local News	TV-SC Local News	TV-SC Local News	TV-SC Local News	TV-SC Local News		
1:00p	Ellen	Ellen	Ellen	Ellen	Ellen		
2:00p	Days of Our Lives	Days of Our Lives	Days of Our Lives	Dr. O Days	Dr. O Days		
3:00p	Show Me St. Louis	Show Me St. Louis	Show Me St. Louis	Show Me St. Louis	Show Me St. Louis		
3:30p	Jeopardy	Jeopardy	Jeopardy	Jeopardy	Jeopardy		
4:00p	Oprah	Oprah	Oprah	Oprah	Oprah		

Figure 1

Program Schedule Grid: The Header’s search criteria allow the Program grid’s view to be customized based of the needs of the user. The schedule can be used to check for conflicts such as overlapping or missing programming.

Note: Program overlaps are displayed as a spilt cell, while a blank cell indicates missing programming (highlighted above).

- **Program Search** – This field can be used to find and highlight a specific show. Being a predictable text field, as you begin to type the Program title, the system will highlight the shows that closely match the Program being searched.
- **Interval** – The Schedule’s view may be broken out into 5 or 15 minute intervals. Above is an example of the 5 minute interval view and may prove useful when editing programs from this area of the application. The 15 minute view shows a more condensed version of the Schedule, which provides a great way to quickly scan a majority of the schedule for gaps and overlaps.
- **View Mode** - Gives the ability to view one broadcast week at a time versus seven consecutive days. Above is the weekly view (Figure 2). If for example a user wanted to see consecutive days of prime across multiple weeks, the “View Mode” drop down provides the list of individual days that allow that to be displayed.

Program Search		Start Date	Station	Interval	View Mode	Hide programs not enabled for selling	
		06/29/2009	WTV-SC-5	5 min	Monday	<input type="checkbox"/>	
						<input type="button" value="Search"/>	<input type="button" value="Clear"/>
	Monday 06/29/09	Monday 07/06/09	Monday 07/13/09	Monday 07/20/09	Monday 07/27/09	Monday 08/03/09	Monday 08/10/09
7:00p	Chuck	Chuck	Chuck	Chuck	Chuck	Chuck	Chuck
8:00p	Heroes	Heroes	Heroes	Heroes	Heroes	Heroes	Heroes

Figure 2



Program Schedule Edits – You will find that as you become more familiar with the Program Schedule, it may be the easiest way to quickly make Program edits. Double clicking on a Program opens the program detail seen on the right side of the window. You may also hover over a program to see the Program details (*highlighted below*).

Monday 06/29/09	Monday 07/06/09	Monday 07/13/09	Monday 07/20/09	Monday 07/27/09	Monday 08/03/09
6:30p Wheel of Fo	6:30p Wheel of F				
7:00p Chuck					
8:00p Heroes					
9:00p Medium					
10:00p TV-SC Loca					
10:30p The Tonigh	10:30p The Tonigh	10:30p The Tonigh	10:30p The Tonigh	10:30p The T	
11:30p Late Night	11:30p Late Night	11:30p Late Night	11:30p Late Night	11:30p Late N	

Program Details

Medium

9:00p-10:00p

12/29/08-08/30/09

Clicking the  icon either from the selected Program in the Grid or from the Program details shown on the right will launch the Program/Inventory editor (*shown below*).

Program Schedule: WTV-SC-5 **Edit: Medium** Enabled for Sell

Program Title*

Description

Station*

Active Dates

Days/Times

Inventory Code

Dayparts

Category

Rotators

Mapping

Note: Generally, AE's will not have security rights to edit Program Schedule. Managers will have the ability to make edits in this area. These settings are dependent upon the security hierarchy set at your station.